ABSTRACT

A system and methods for generating a profile concerning the prescription therapy practices of physicians in a therapeutic area of interest. A plurality of historical de-identified patient prescription records are analyzed, and the records are categorized based on changes in the dosage or the prescription product between prescriptions for a particular de-identified patient. The prescriptions may be categorized based on the duration between the due date of a prescription and the date the prescription was filled. This information may be summarized for each physician for each product in the therapy area of interest.